

ABOUT THE AUTHORS



Dr. Divya Rana

Dr. Divya Rana is presently Professor, KCC Institute of Legal & Higher Education, Greater Noida. She has a vast background that includes over 14 years of academic and industry experience. With over 33 research publications to her credit, many of which are indexed in prestigious databases like Scopus and the Web of Science. Dr. Rana has completed various Govt. funded & non-funded projects. She authored many chapters in edited books. She has presented research papers more than 15 National and International Conferences/Seminars. Her areas of interest are Sustainability, Green HRM, Cryptocurrency and Women Empowerment, etc.



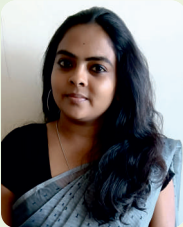
Dr. R.B. Nagarathinam

Dr. R.B. Nagarathinam is currently working as Assistant Professor in Nagarjuna Degree College, Bengaluru. Before this, she worked in affiliated colleges of Madurai Kamaraj University and University of Madras. She earned her Doctorate Degree in A+ University of Madras. Her core research interest lies in Marketing. She has about 20 years of experience spread across consulting, teaching and research. She has published papers in National and International conferences. She is also serving as reviewer and external examiner for Bengaluru City University.



Dr. K. Sankar Singh

I am Dr. K. Sankar Singh, holding M.Sc., M.Phil. (Statistics), PGDAOR, MBA, and Ph.D. (Management). I am currently serving as an Assistant Professor at Vels Institute of Science, Technology, and Advanced Studies (VISTAS), Pallavaram, Chennai. With over 20.5 years of experience, I specialize in subjects such as Statistics, Operations Research, Total Quality Management, Research Methodology, and SPSS Lab. I have published articles in SCOPUS-indexed journals and various other academic publications. Additionally, I have attended more than 15 Faculty Development Programs (FDPs) as well as national and international conferences.



Prof. Navya Lakshmi.N

Prof. Navya Lakshmi.N is presenting working as assistant professor in Nagarjuna College of management studies chickaballapur. She is an m.com graduate from Bangalore North University. Her areas of in Management studies and she has presented papers in various national and international conference and also attended various workshops, seminars, conferences and FDP programmes.



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