



vidhya sagar

**WOMEN'S COLLEGE**

Affiliated to University of Madras  
Chengalpattu



**DEPARTMENT OF COMMERCE**

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**ONE DAY INTERNATIONAL CONFERENCE**

This is to certify that Dr./ Mr./Mrs./Ms..... S. JAYAKANI, PROFESSOR..... of  
VELS INSTITUTE OF SCIENCE, TECHNOLOGY AND ADVANCED STUDIES..... has Presented / Participated  
a paper in "ONE DAY INTERNATIONAL CONFERENCE ON DIGITAL TRANSFORMATION FOR SUSTAINABLE  
BUSINESS GROWTH" held on 18<sup>th</sup> March 2026.

Title of the Paper: IDT - ENABLED SMART PACKAGING ; ITS CURRENT STATUS, OPPORTUNITIES  
AND CHALLENGES.

*Convener*

*Principal*