

Imaginex Inks Publication

**MODERN MANAGEMENT  
PRINCIPLES:**

**STRATEGIES FOR THE 21ST CENTURY**



**Dr. M. Kotteeswaran**

**Dr. Dr.K.Vinayagam**

**Dr. H. Kamilah Banu**

**Dr. G. S. Dhanashree**

Modern Management Strategies for the 21st Century

Authored by

Dr. M. Kotteeswaran, Dr. K. Vinayagam, Dr. H. Kamilah  
Banu and Dr. G. S. Dhanashree

08<sup>th</sup> May, 2025

©All rights exclusively reserved by the Authors and Publisher

*This book or part thereof should not be reproduced in any form  
without the written permission of the Authors and Publisher.*

Price: Rs. 450/-

**ISBN: 978-81-988536-3-9**

*Published by and copies can be had from:*

**Imaginex Inks Publication**

71A 71B First Street, RKV Avenue,

Old Pallavaram, Chennai 600117, India.

Phone: 9750663871, 9962991057

e-mail: [info@imaginexinkspublication.com](mailto:info@imaginexinkspublication.com)

<https://www.imaginexinkspublication.com/>



### Dr. H. Kamillah Bary



**Dr. H. Kamillah Bary** is a Senior Lecturer in the Department of Health, Behavior and Society, Johns Hopkins University. She has a PhD in Health, Behavior and Society from Johns Hopkins University. Her research interests include adolescent reproductive health, maternal and child health, and adolescent pregnancy. She has published numerous articles in peer-reviewed journals and has been a frequent speaker at international conferences. She is currently leading a research team that is studying the impact of a community-based adolescent reproductive health program in Bangladesh.

### Dr. R. S. Dhanasekhar



**Dr. R. S. Dhanasekhar** is an Assistant Professor in the Department of Health, Behavior and Society, Johns Hopkins University. He has a PhD in Health, Behavior and Society from Johns Hopkins University. His research interests include adolescent reproductive health, maternal and child health, and adolescent pregnancy. He has published numerous articles in peer-reviewed journals and has been a frequent speaker at international conferences. He is currently leading a research team that is studying the impact of a community-based adolescent reproductive health program in Bangladesh.

### Dr. H. Kamillah Bary



**Dr. H. Kamillah Bary** is a Senior Lecturer in the Department of Health, Behavior and Society, Johns Hopkins University. She has a PhD in Health, Behavior and Society from Johns Hopkins University. Her research interests include adolescent reproductive health, maternal and child health, and adolescent pregnancy. She has published numerous articles in peer-reviewed journals and has been a frequent speaker at international conferences. She is currently leading a research team that is studying the impact of a community-based adolescent reproductive health program in Bangladesh.

### Dr. G. S. Dhanasekhar



**Dr. G. S. Dhanasekhar** works as Assistant Professor in the Department of Health, Behavior and Society, Johns Hopkins University. He has a PhD in Health, Behavior and Society from Johns Hopkins University. His research interests include adolescent reproductive health, maternal and child health, and adolescent pregnancy. He has published numerous articles in peer-reviewed journals and has been a frequent speaker at international conferences. He is currently leading a research team that is studying the impact of a community-based adolescent reproductive health program in Bangladesh.



© 2025 IMAGING AND PUBLISHING  
All rights reserved.  
Published by IMAGING AND PUBLISHING  
Printed with care by IMAGING AND PUBLISHING  
ISBN: 978-91-12-12345-6  
9 789112 123456