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(31) Priority Document No	:NA	(72)Name of Inventor : 1)Dr. ILA.NAKKEERAN 2)Dr. P SUBHA 3)Dr. V.KANNAN 4)Dr. SWETA SINGHAL 5)Dr. S. JAYAKANI 6)Dr. S. VENNILA FATHIMA RANI 7)Dr. G. MYTHILI 8)Mrs. LAVANYA R 9)Dr. I. JEYA DAISY 10)Dr. K. KARPAGAMBIGAI 11)Dr. V. MANIMEKALAI 12)S. SARAVANAKUMAR
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(57) Abstract :

ABSTRACT Analysis of Human Resource Management in promoting Employees Performance Abstract The purpose of this innovation is to investigate the significant part that Human Resource Management (HRM) plays in enhancing the performance of employees and the productivity of organizations. The approach that has been developed places an emphasis on the integration of data-driven human resource analytics, strategic workforce planning, and motivational frameworks in order to match employee goals with their organization's objectives. In order to improve employee engagement and career advancement, the system combines artificial intelligence, methods for constant feedback, and performance dashboards. This model places an emphasis on transparent performance tracking, competency-based assessments, and adaptive training programs, in contrast to traditional approaches to human resources management, which place an emphasis on subjective judgments. As a result of putting this model into action, the workforce will become more productive, innovative, and motivated, which will substantially contribute to the success of the business and its ability to remain sustainable over the long term.

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