# The Economic Impact of FDI in Indian Shipping Sector

Article in Indian Journal of Public Health Research and Development · December 2019

DOI: 10.5958/0976-5506.2019.03544.7

CITATIONS

CITATIONS

O

CITATIONS

O

Dr. Chandrachud Sivaramakrishanan

VELS INSTITUTE OF SCIENCE TECHNOLOGY AND ADVANCED STUDIES

90 PUBLICATIONS

SEE PROFILE

SEE PROFILE

SEE PROFILE

SEE PROFILE



Number 11

November 2019



# Indian Journal of Public Health Research & Development

An International Journal

## SCOPUS JJPHRD CITATION SCORE

Indian Journal of Public Health Research and Development Scopus coverage years: from 2010 to 2017 Publisher: R.K. Sharma, Institute of Medico-Legal Publications ISSN:0976-0245E-ISSN: 0976-5506 Subject area: Medicine: Public Health, Environmental and Occupational Health CiteScore 2015-0.02 SJR 2015-0.106 SNIP 2015-0.034



Website: www.ijphrd.com

G. Senthil Kumar, S. Chandrachud

381.	The Economic Impact of FDI in Indian Shipping Sector
382.	Interlinking of Rivers of India; Problems and Prospects
383.	Availability and Sectoral Demand for Water In Tamilnadu
384.	Physical and Financial Performance of Women Welfare in the Marriage Assistance Schemes of Tamilnadu
385.	An Analysis of Women Empowerment through Self Help Groups
386.	Agriculture and Women's Health
387.	Finger Theraphy-Clensing and Revitalizing Human Health 1866 S.N. Sugumar, M. Shanmugapriya
388.	Energy Medicine & Herbal Brain–Top Five Brain Inducing Herbs of India its Impact on Health and Economy
389.	Blood Pressure—Some Issues and Traditional Remedical Measures
390.	An Analysis of Health Status in Tamilnadu
391.	An Analysis of Industrial Labourer in India with Special Reference to Tamil Nadu
392.	An Analysis of Tax Revenue and Non Tax Revenue in Tamilnadu
393.	Socio-Economic Development and Gender Inequality in India
394.	Impact of Fertilization Rate on ICSI Outcome and Pregnancy Rate for Unexplained Subfertile Couples 1896 Saad Mashkoor Waleed Al-Zaiyadi, Abdulhasan Mahdi Salih, Iqbal Ajrash Sabr, Sahib Yahia Al- Murshidi, Ali B. Roomi, Athraa Mohammed Dheyaa, Mohammed Kadhim Al-koqfee
395.	Development of Score Computation Concept of Desirable Dietary Pattern as a New Approach for Measurement of Consumption Quality
396.	Parental Style and Its Relation to Adolescents' Self-Concept and Depression

397.	Leader Empowering Behavior and Faculty Stress and their Relationship to Job Satisfaction among Faculty Staff.	1914
	Saflaa Mohammed Zaki, Rasha Mohammed Nagib, Ebtsam Ahmed Mohammed	
398.	Diagnostic Study and Some Pathological Aspects of Parasites Associated with Appendicitis in Al- Najaf Al-Ashraf Governorate  Sahira Ayed A. Al-Musawi	.1922
399.	Supporting Factors that Influence of Mental Health Cadres in Implementing the Role in Wonokromo Village Surabaya.	.1926
	Sahriana, Merryana Adriani, Hanik Endang Nihayati	
400.	Knowledge, Awareness And Attitude Regarding Organ Donation Associated With Socio-Demographic Data Among General Population In Selangor Darul Ehsan	.1931
	Sakina Ruhi, Nurul Zawanah, Jiyauddin Khan, Mohammed Kaleemullah, Shariq Baber, Mohamed Treki and Salman Hasan	
401.	The Study Relating to the Adverse Effects of Obesity among Resident in Seksyen 13 Shah Alam, Selangor Darul Ehsan	1039
	Sakina Ruhi, Shariq Baber, Muhammad Syukri Kariem, Jiyauddin Khan, Salman Hasan, Mohammed Kaleemullah	. 1550
402.	Antibacterial Activity of Zinc Oxide Nanoparticles on the Growth of Enterococcus Feacales, Candida and Total Root Canal Microbiota (in Vitro Study)	.1944
403.	Behavioral Risk Factors Associated with Intestinal Parasitic Infestations among Children in Rural Area Samar G. Selim, Azza A. Attia, Sanaa A. Mahmoud, Azza I. Ismail	:1950
404.	lem:lem:lem:lem:lem:lem:lem:lem:lem:lem:	.1956
405.	Evaluating the Setup Uncertainties by Different Registration Method in 3DCRT CA Breast Patients Using Onboard Cone Beam CT	.1961
	Sarath S Nair, Meena Devi, Krishna Sharan, Jyothi Nagesh, Shambhavi C, Sajeesh S Nair	
406.	Effect of Early Ambulation Versus Late Ambulation on Patients' Outcome among Patients Underwent Transfemoral Coronary Procedures  Earnestine Jenita E.M. Pushnakala K.J.	.1966
407.	An Analysis of Tax Revenue and Non Tax Revenue in Tamilnadu.  S. Thangamayan, R. Premalatha, B. Chithirai Rajan, Telu Suvarna, S.N. Sugumar, S. Chandrachud	.1971
408.	Haematogenous Spread of Fluconazole Resistant Candida Tropicalis from Mycobiome of Respiratory Tract in COPD Patients	.1975
	Pamela Banerjee, Satadal Das	
409.	Evaluation of Implant Stability of Supported Mandibular Overdenture Retained by Telescopic Crowns Over Screw Retained and Self-locking Conical Abutment Connection	.1979
	Shaima'a Ahmed Radwan, Ahmed Gamal Ahmed Hassan, Emad M.T. Agamu, Gehan Fekry Mohammed	ī

# The Economic Impact of FDI in Indian Shipping Sector

## S. Chandrachud<sup>1</sup>, S. Venkataganesh<sup>2</sup>

Associate Professor, Dept. of Economics, VISTAS, Associate Professor, Marine Engineering Department, AMET

#### Abstract

A well favored Geographical position of a country is the gift of nature but economic growth and development come by state practice. The world largest peninsula, 12 Major ports, 187 minor ports, huge man power, pioneer of international business, enormous natural resources etc., are the gift of nature to India and the Government of India have initiated number of developmental policies and strategies in order to achieve economic development and growth. The current study throws light on the economic impact of Foreign Direct Investment in Indian Shipping sector. Chapter one imitates with details of Indian shipping sector. Chapter two enlists the review of literature. Chapter three narrates the FDI policy in Indian Shipping Sector. Chapter four reason out the 'why to invest in Indian Shipping sector', in terms of SWOT analysis. Chapter five portrays the investment opportunities in Indian shipping sector and the final chapter summaries the economic impact of FDI in Indian Shipping Sector.

Keywords: Economic impact, FDI, Indian Shipping, automatic route, Coastal line.

#### Introduction

India has the longest coastal line about 7500 km., out of which nearly 5750 k.m. is also the mainland and rest of the coast line is along with islands. The Ministry of shipping is taking care of 12 more ports and 187 minor ports. 6 major ports, Kandla (Gujarat), Mumbai (Maharastra), Jawaharlal Nehru (Maharashtra), Marmugao (Goa), New Mangalore (Karnataka) and Cochin (Kerala) are situated in West Coast line and other 6 major ports are situated in Tuticorin (Tamilnadu). Chennai (Tamilnadu), Enmore (Tamilnadu), Visakhapattnam (Andhra Pradesh), Paradip (Orissa) and Kolkata, Haldia (West Bengal). These 199 ports are handling Export Import Cargo.

The need for the study arises, as the government want act in concert with all shipping owners for the promotion of the country's economy and are looking

Corresponding Author: Dr. S. Chandrachud

Economist, Associate Professor, VISTAS, 19, Ramachandra Iyer Street, Nehru Nagar, Chromepet, Chennai-600044

e-mail: prof.chandrachud@gmaail.com

Contact No.: 9444441107

forward to a long and mutually beneficial relationship, the government had invited 100 percent Foreign Direct investment(FDI) into the country's shipping sector. Unforutnately, more a decade not a single dollar had come in. During 2010 FDI begins with American Eagle Tankers flagging in their first vessel under Indian registry. Now the scenario is different in Indian shipping. The total cargo handling capacity of major ports during 2016-17 was 1065.83 MTPA Million metric tonnes per amum. With the substancial focus on capacity enhancement and infrastructure development, cargo handling capacity at major ports increased to 1065.83 MTPA in 2016-17 from 744.91 MTPA in 2012-13.

During 2016-17, the traffic handled by the major ports was 648.40 million tonnes, witnessing an increase in traffic by 11 percent from 2014-15. 12 major ports in India handle approximately 57 percent of the total cargo traffic specifically Petroleum, Oil, Lubricants, Containers, Thermal & Steam Coal, Iron ore & Pellets, Finished fertilizers and other miscellaneous cargo.

#### Review of Literature

Joseph P. Daniels and Marc von der Ruhr<sup>a</sup> found that transportation costs have a positive and statistically significant relationship with US total and manufacturing FDI, suggesting a substitute relationship between FDI and trade flows consistent with horizontal MNE activity. As one would expect, these costs are insignificant for service stocks.

Joseph Fonseca<sup>1</sup> Foreign direct investment begins to flow into the Indian shipping sector commencing with American Eagle Tankers' flagging in their first vessel under the Indian registry. This comes almost a decade after the government having permitted 100% FDI in shipping

Girish Gujar et al<sup>3</sup> their study reveals that the total factor productivity of the sector might be adversely affected due to the heavy market presence of the government thus causing the FDI inflows into this sector to slow downfurther.

Atri Mukherjee\* FDI to India has increased significantly in the last decade. However, the growth in FDI flows has been accompanied by strong regional concentration. The findings of the study reveal that market size, agglomeration effects and size of manufacturing and services base in a state have significant positive impact on the regional distribution of FDI flows in India. The impact of taxation and cost of labour is negative. While the impact of quality of labour is ambiguous, infrastructure, however, has a significant positive impact on FDI flows

S R Keshava<sup>5</sup> in his research paper, he compared the effect of FDI with two Asian countries, India and China. The result of the study, except GDP other variable of economic indicators are not significant but positive.

FDI and other Sector Policies in Indian Shipping Sector: The post liberalization era has witness that India significant improved in economic status. The foreign policy of Government of India enhanced the Foreign Direct Investment in terms of automatic route. 100 percent FDI is allow under the automatic route for projects related to the construction and maintenance

of ports and harbours. Apart from that major ports are under the jurisdiction of the Government of India and is governed by New Major Ports Authorities Bill, 2016 replacing the Major Port Trust Act, 1963. Non-major ports are under the jurisdiction of the respective state government's maritime boards. In 2016, a New Berthing Policy for Dry Bulk Cargo for all major ports was rolled out in 2016 to drive higher cargo throughput from major ports. A new Stevedoring and Shore Handling Policy, 2016 was implemented for all major ports with a view to increase operational efficiency of ports. To increase investments into the port sector, Government revised Model Concession Agreement (MCA) for PPP projects in major ports. This includes establishment of Society for Affordable Redressal of Disputes-Ports as dispute resolution mechanism.

Why to invest in Indian shipping Sector?: There are many factors involved in Indian shipping sector which makes the investment more meaningful. Foremost is the geographical factor, the largest peninsula of the globe with more than 7500 km coast line surround by Bay of Bengal, Arabian Sea and Indian Ocean. Indian economy has 12 major ports and 187 minor ports. The total cargo handling capacity of all these 12 major ports was more than 1050 Millionmetric Tonnes Per Annum. The new policy of Ministry of Shipping started with the name National Maritime Development Policy (NMDP) to target the Foreign Direct Investment from abroad with the planned outlay of US\$ 15 billion. The 12th five year plan includes port plan involving investment of over USD 10 billion has been identified for the upcoming five years and 21 dry port projects are under development. Further new non-major ports are notified for the purpose of enhancing the cargo handling capacity. In 2016-17, 57 projects worth of USD 14 billion created for the additional capacity of 103.52 MTPA. Further in 2017-18, 59 additional projects are targeted.

# SWOT Analysis-Economic Impact of FDI on Indian Shipping Sector

# Strength

- Largest peninsula
- More than 7500 km of Coastal line,
- rapid improvement in infrastructure,
- 12 major ports and 187 minor ports.
- 100 percent investment in Indian shipping.
- Stable Cargo handling capacity
- Abundant supply of labour forces
- World's 6th largest Economy

#### Weakness

- 10. Currency devaluation,
- 11. Political instability,
- Low per capital income,
- Unstable government policies and their loop holes in implementation part,
- Non-cooperation of indigenous work force,
- Noncompliance of legal frame work and other legislations
- Environmental pollution.

Economic Impact of FDI on Indian Shipping Sector

# Opportunities

- 1. Automotive Mission plans,
- Total allocation made to Ministry of Shipping in 2018-19 stands at USD 28 million, an increase of 20% from that in 2017-18.
- An allocation of USD 25 million has been made towards development of major ports and USD 21 million towards minor ports.
- Promotion of internal trade and reduce logistic cost
- The opportunity to serve the spill demand from major ports.
- Port support services
- Ship repair facilities in ports and dry docks and set up ancillary repair facilities.

Source: Prepared by author.

Investment Opportunities in India: In Indian scenario, the shipping sector has witnessed tremendous growth and it is projected, cargo traffic to be handled by Indian ports by 2021-22 is expected to be 1695 million metric tonnes as per the report of the National Transport Development Policy Committee (an increase of 643 million metric tonnes from 2014-15). Total 2422 million metric tonnes of cargo handling capacity would be required in Indian Ports by 2021-22. For

## Threats

- 1. Single hull tankers to operate the Coastal water
- Nearly a decade, no 100 percent FDI investment was received after the announcement of FDI Policy
- 3. Hurdles in implementing FDI policy-INSA
- Environmental pollution,
- Environmental degradation,
- Problems in maneuvering, dry dock and official hurdles of Register of Shipping.
- Flooding in Manpower.(both in deck side and engine side)

this, additional cargo handling capacity of 901 million metric tonnes is required to be created in Indian Port in the next 6 to 7 years. Ministry of Shipping initiated National Maritime Development Policy (NMDP) with a planned outlay of USD 15 billion. Port projects involving Investment of over USD 10 billion identified for award for the upcoming five years. Small ports are supported with Industrial Cities and Industrial Clusters to be developed at selected ports. 21 Dry port projects are under development. Increase trade activity and private participation in port infrastructure development. Focus on the development of terminals that deal with a particular type of cargo, for eg: LNG (Liquefied Natural Gas). India's increasing integration into Global Value Chains requires a well-established port infrastructure.

#### Conclusion

As far as the Indian service sector is concerned. both railways and seaways have strong base as Indian railways is the largest monopoly of the world and Indian shipping has the largest peninsula of the world. The economic impact of the FDI on Indian shipping sector can be summarized as India is the best destination for the import and export business through seaways. After liberalization policy and new industrial policy, the economic growth has witnessed significant growth in GDP and cargo handling capacity. During the last decade, the growth in the shipping sector is comparatively high, due the policy framework of Foreign Direct investment. Different promotional measures are taken, in order to improvise performance of cargo handling and logistics of specified items. There is a wide scope in the Indian shipping sector, either in terms of level of investment, Employment opportunities or both.

Ethical Clearance: Completed.

Source of Funding: Self

Conflict of Interest: NIL

#### Reference

- Joseph P. Daniels and Marc von der Ruhr, "Transportation costs and US Manufacturing FDI", Review of International Economics, Volume 22, Issue 2, May 2014, pp 299-309. Available from: http://doi.org/10.1111/roie.12110
- Joseph Fonseca, 'AET affords first 100% FDI in shipping for India' (c.2010) Available from: https:// www.maritimeprofessional.com/blogs/post/aetaffords-first-100-fdi-in-shipping-for-india-12964 (c. August 24, 2018)
- Girish Gujar, Hong Yan, Rachna Gangwar and Mukul Jain, 'Impact of Government policies on FDI in Indian Port Sector', (c.2014), Available from https://www.polyu.edu.hk/lms/icms/ifspa2014/ SpecialSession/M69.pdf
- Atri Mukherjee, "Regional Inequality in Foreign Direct Investment Flows to India: The problems and Prospects' Reserve Bank of India Occasional Papers, Volume 32, Issue 2, Monsoon, 2011.
- S R Keshava, 'The Effect of FDI on India and Chinese Economy: A Comparative Analysis', Second Singapore International conference on Finance 2008. Available From: https://papers.ssrn. com/sol3/papers.cfm?abstract\_id=1089964